

NORTH PLATTE

IN THE HEART OF NEBRASKALand... *"The Good Life"*



Nebraskaland Days Frontier Revue



"The Home of Buffalo Bill Rodeo"

**Favorite Stop
for Travelers
On Best Way
East and West**

Travelers' Guide

For Guests in North Platte

Places and Things to See

Buffalo Bill's home,

Best Way West

The Platte River route, going through North Platte, has been the main highway for building this country. The Platte valley was followed by fur men bound for Montana, farmers seeking Oregon land, Colorado prospectors, California gold-rushers, Mormons pushing hand-carts to Utah, and later Pony Express, telegraph, and first transcontinental railroad, the Union Pacific.

Some 200,000 migrated by wagon train over this land to the west in the two decades ahead of the railroad. Today, some 150,000 cars use the Platte valley highway each month on their way east or west.

From its beginning as an early railroad stopping point, North Platte has been a favorite stopping place for travelers on the best way east or west.

So that you won't feel like a stranger, the North Platte Chamber of Commerce and city government have prepared this Travelers' Guide. We hope you enjoy your stop in North Platte.

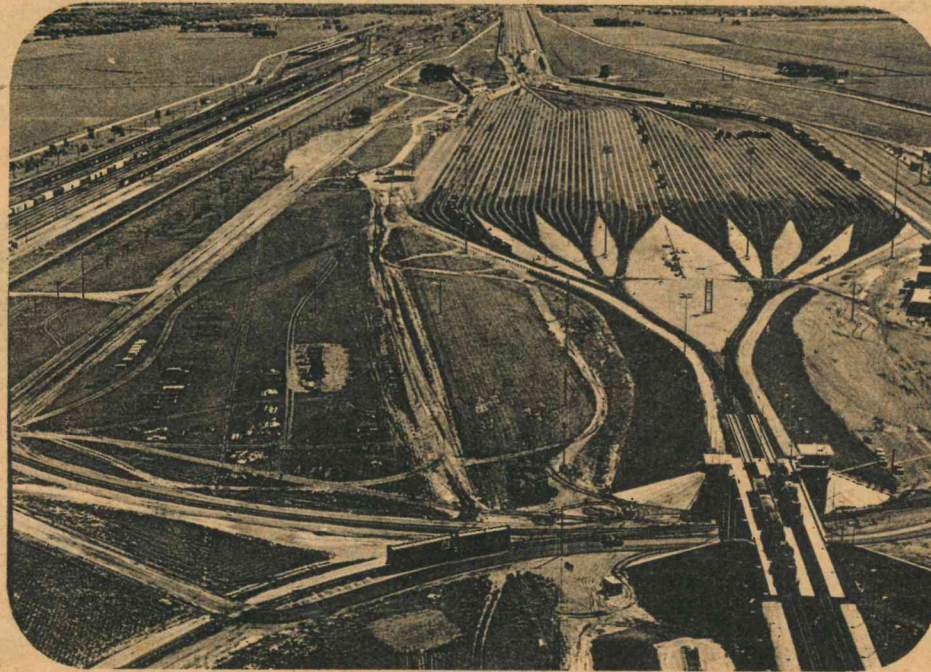
Union Pacific Yards

The largest railroad classification yard in the United States is located just west of North Platte. Named in honor of Union Pacific Past President Edd Bailey, the yard has a six thousand car capacity.

Adjacent to the yards is the largest and most modern diesel locomotive running repair facility in the country. More than three acres were put under roof to house the shops which operate on a 24-hour basis.

The railroad panorama of sight and sound can best be seen from the Visitors Center along Front Street immediately south of the east-west running facility. It is perhaps most spectacular at night when the tower lights illuminate the miles-long yards.

The city owes its beginnings to the Union Pacific. It was born in 1866, as the Union Pacific thrust its iron rails across the prairies often in the midst of hostile Indian activity.



Rails won the west and made North Platte.

Circle Tour

To take a leisurely tour of North Platte, without getting lost, just follow the City Circle Tour signs which are posted all around town. Over 100 signs mark a trail which includes Buffalo Bill's Ranch, Wild West Show arena, Union Pacific Railroad yards, Fort Cody tourist attraction, Memorial Park and steam engine and Cody Park and steam engine.

The trail markers are made of metal with a distinctive design showing a Buffalo head.

The tour can begin at any one of the signs or at the Chamber of Commerce office, 512 North Bailey, where the traveler can get a map and description of points of interest.

Old West Trail

North Platte lies along the route of many historic trails such as the Oregon Trail and the Mormon Trail. Today, it also lies along a trail of history, the Old West Trail.

This trail allows travelers to see the best of the West as they travel

through Nebraska, Wyoming, Montana and North and South Dakota. This self-guided tour along paved highways includes many uncrowded and under-explored parts of the west. Information is available at most motel or hotel desks, at Interstate rest stops, or at any Chamber of Commerce office in the five Old West states.

Cowboy Country

This is cowboy country, a land with rowdy cowpokes in its past and modern ranchers in its present.

The cattle trails from Texas ended at railheads in the area during the 1870's and 1880's. At the end of a long cattle drive tempers flared and six-guns barked in many saloons in old Ogallala (pronounced O-GA-LA-LA), 50 miles west of North Platte. Today, Ogallala's Front Street area recreates its once wild and woolly main street. Ogallala is also the gateway to Nebraska's biggest reservoir, giant Lake McConaughy.

Just beyond to the west near Brule, Oregon trail wagon ruts are still visible and northwest of Lake

McConaughy near Lewellen is Ash Hollow where covered wagons descended from the hills aided by a windlass.

This area was also the land of the buffalo, and these shaggy beasts can still be seen at Fort Niobrara National Wildlife Refuge, 130 miles north, along with a herd of longhorns, the cattle that were the backbone of the great beef empires.

Farther south at Halsey, 80 miles north, is the Nebraska National Forest with one of the world's largest forests of man-planted trees. Amid the cool pines planted in the famous Sandhills are camping and swimming facilities.

To see the Sandhills, soft grass covered hills of sandy soil, drive north out of North Platte on U.S. Hwy. 83 to Thedford, then head north or west. Or drive north to Tryon on Nebr. Hwy. 97 and then head north to Mullen or go west to Arthur and head south to Lake McConaughy and I-80. If heading east, go north on U.S. Hwy. 83 to Stapleton and then east to Broken Bow.

Fort McPherson near Maxwell, 15 miles east, once guarded the Oregon Trail against unfriendly Indians, but now serves as a national cemetery. At Gothenburg, 35 miles east, visitors can step into the past at an original Pony Express station and deposit their cards in an authentic mail pouch.

At McCook, 70 miles south, is the home of one of Nebraska's most famous sons — Senator George Norris, the father of TVA.

Sioux Lookout

From the summit of Sioux Lookout, one of the highest points overlooking the Platte Valley, the development of the west unfolded before the eyes of the Sioux and other Indians. Today, a monument of an Indian scouting the valley is perched on top.

Trappers and traders came by this point in 1813, the first wagon train to the west in 1830, the first missionary in 1834. Gold seekers en route to California, homesteaders seeking free land in the west and a religious people seeking a haven in Utah all passed by.

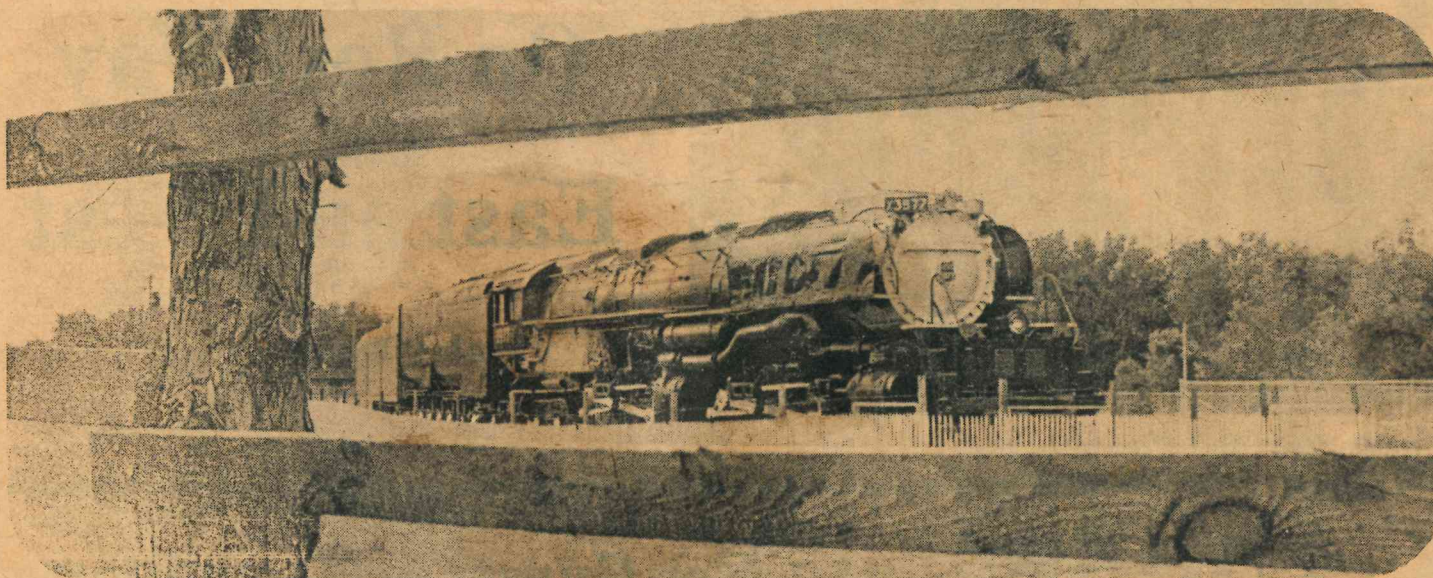
To get there head south on U.S. Hwy. 83 to the county road near the power station and follow the road as it goes east and south for about 9 miles.

Ag Research

Research in agriculture has been a way of life in North Platte for almost 70 years. The University of Nebraska, North Platte Station has attracted international attention.

Some of the special areas of attention have been management and genetic studies of cattle, plant breeding with field and horticultural crops, irrigation studies and research into animal diseases.

The North Platte Station is located 3 miles south of town on U.S. Hwy. 83 and a quarter mile west.



Large steam engine awaits the family in Cody Park.

Largest railroad yard, Unique Sandhills, Sparkling Lakes, Museums



Colorful barn housed part of Buffalo Bill's Wild West Show between tours.

Buffalo Bill's Ranch

One of the world's most traveled men, Buffalo Bill Cody, called North Platte his home for many years. Today, Scouts Rest Ranch, Cody's home, is a State Historical Park open May 15 to September 15.

Buffalo Bill's house and other original out-buildings are much the same now as they were when the showman headquartered his Wild West Show in North Platte. Tours are available without charge through the 18-room mansion which is full of momentos of Cody's career as army scout, Indian fighter, and showman.

Go West on Highway 30 (Rodeo Road) to the edge of town. Turn North on Buffalo Street for just over a mile. Watch for the signs and follow the Avenue of Flags.

Museums

This is where history happened. This is the route of the Oregon Trail and Pony Express. Here were fought the bloody Indian wars, and here, too, sodbusters clashed with cattle barons. Here is where the West and its history began and much of it has been preserved in museums through the state.

There are plenty of museums nearby for those who get a thrill from combing the countryside for places that house the treasures of the past.

North Platte: Buffalo Bill's Ranch State Historical Park, 8 a.m. to 8 p.m. daily in summer; DAR Museum and Log Cabin, Memorial Park, 12 to 4 p.m. June through August; Fort McPherson Cabin, Cody Park, 1-5 p.m. Sundays.

North: Ansley, Cooley Antiques and Museum; Broken Bow, Custer County Museum, contact Carl Smith curator; Sargent, Harold Grint Rock Museum, by appointment; Sargent, George and Alice Kruml Rock Art Museum, by appointment; Warrent Bomberger Antique Steam Engines, by appointment; Valentine, Sawyer's Sand Hills Museum, 8 a.m. to 8 p.m. June through August; Valentine, Cherry

County Historical Museum; Valentine, Fort Niobrara National Wildlife Refuge Natural History Museum, 7 a.m. to 8 p.m. May through October.

East: Gothenburg, Pony Express, 7 a.m. to 9 p.m. June through August; Lexington, Dawson County Historical Museum, May through September by appointment.

South: Curtis, Hansen Memorial Museum, 1-5 p.m.; Grant, Perkins County Historical Museum, Sunday afternoons in Summer.

West: Arthur, Old Courthouse Museum; Ogallala, Front Street Cowboy Museum, year-round; Ogallala, Trails Museum, summer months; Ogallala, Keith County Historical

Society Mansion on the Hill, summer months; Sidney, Fort Sidney Post Commander's Home, 1-5 p.m. June through August; Cheyenne County Historical Museum, 8 a.m. to 5 p.m. weekdays.

Travelers Tips

Here are some pointers for those using Nebraska's highways to tour Nebraska and the U.S.A.:

Rest Areas

While traveling Interstate 80 take advantage of Nebraska's rest areas. They are among the best, most sanitary you will find across the country. Vacation guides are on duty

across the state from June 4 thru August 17 at the rest stops — Guides are well informed on things to see and do while in the state.

Time Change

The dividing line between Central and Mountain Time Zones lies about 30 miles west of North Platte. Travelers heading west gain one hour (set watch back) when entering the Mountain Time Zone. Those going east lose one hour (set watch ahead) when crossing the time zone line.

Distances

From North Platte it's just a few hours to many cities which also attract travelers. Some examples: North Platte to **Omaha** (I-80) is 280 miles; to **Lincoln** (I-80) 225; to **Chicago** (I-80) 750; to **Denver** (I-76) 270; to **Cheyenne** (I-80) 220; to **Scottsbluff** (I-80 & U.S. Hwy. 26) 180; to **Los Angeles** 1382; to **Valentine** (U.S. Hwy. 83) 130; to **McCook** (US Hwy 83) 67 miles.

Speed Limits

Unless otherwise posted the speed limits in Nebraska are:

Interstate: passenger cars 55 mph, freight-carrying vehicles 55 mph, vehicles towing cabin trailers over 23 feet in length 50 mph, minimum for all vehicles 40 mph.

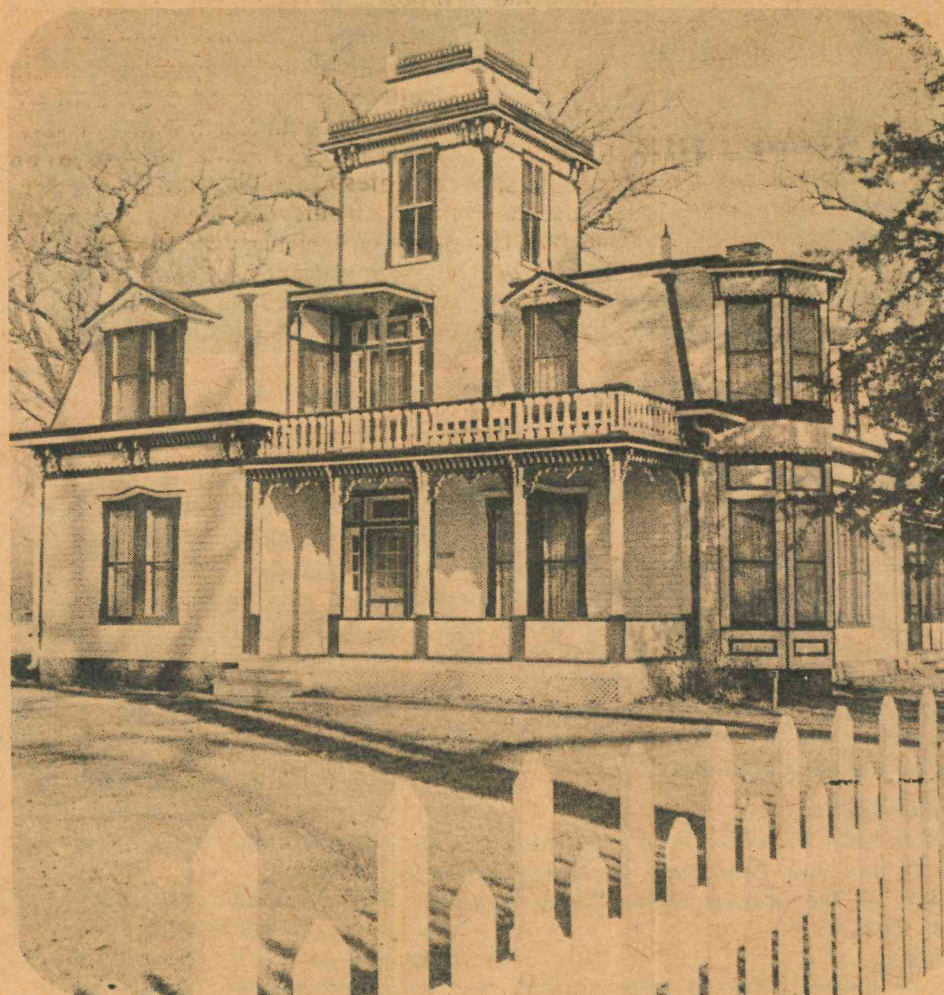
Highways: passenger cars 55 mph, trucks day 55 mph, trucks night 55 mph, all vehicles on unpaved county roads 50 mph.

Cities and villages: in business district 20 mph, in residential districts 25 mph.

Highway Rules

Headlights: must be used between one-half hour after sunset to one-half hour before sunrise.

Trailers: no restrictions on travel trailers, special permits required for house trailers over 40 feet in length or 8 feet in width.



Mansion was once home of Buffalo Bill.

Things to Do

Entertainment, Movies, Picnics, Swimming, Golfing

Good Old Days

The realities of hard every-day living on the prairie contrasted with the excitement, hopes and promises of going west. On the prairie the family was the basic work group. Both sexes and all ages were involved in problems of frontier existence from turning prairie turf into bricks for the sod house to collecting buffalo chips as stove fuel for warmth and cooking.

The unity in leisure was similar. Together, the family enjoyed the soft green loveliness of the land in spring, planning from catalogs the first purchases with the first free dollar, the family table conversation, the respect of joint prayer, the excitement of visiting town or a neighbor.

In those days, riding a horse was basic transportation, hunting and fishing were part of feeding the family and entertainment was something families did for themselves or with friends.

Although times have changed, recreation and entertainment in North Platte still is very much a family affair.

Nightlife

Live music keeps things hopping at several spots in North Platte, including the Holiday Inn, So. Hwy. 83; Muffie's Lounge, 702 Rodeo Road; Joes Supper Club, West Hwy. 30; 300 Lounge, 321 Rodeo Rd.; the North Platte Country Club, the Ramada Inn, So. Hwy. 83, Big John's Restaurant and Lounge, 102 North Jeffers; Coachlife Lounge, 512 North Jeffers and the 215 Club, 615 North Dewey.

Many fraternal and veterans organizations operate lodges and clubhouses, usually with some food and beverage service and often with entertainment. They include American Legion Post 163, So. Hwy. 83; Eagles Club, 620 No. Chestnut; Elks Lodge No. 985, No. Hwy. 83; Moose Lodge No. 551, 2316 East 4; and V.F.W. Club, 2100 East 4.

Travelers sampling the nightlife will find most establishments informal, especially in the summer.

Fun and Games

The North Platte area is like a summer camp, just overflowing with things to do. Here's a sample:

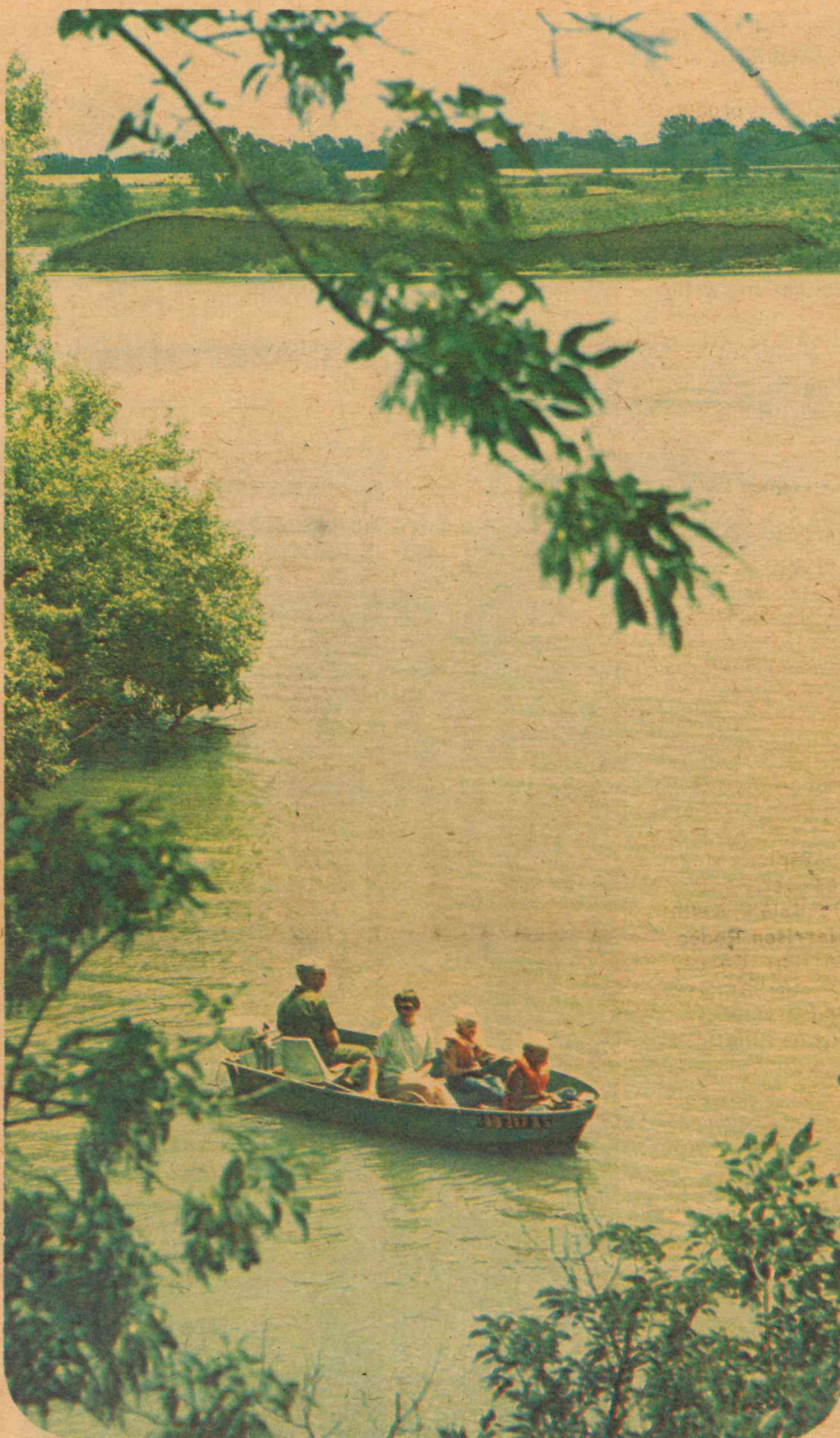
Golf
Tee off at any one of many golf courses in the North Platte area which welcome out-of-town visitors.

In North Platte choose from the North Platte Country Club, an 18-hole course; Willow Greens Golf Course, nine-holes; or Lake Maloney Golf Course, nine holes with sand greens.

In the area nine hole courses are located in Gothenburg, Cozad and Lexington going east and Sutherland and Ogallala to the west.

Miniature Golf

For those who like putting around, North Platte features a mini golf course at 1211 South Dewey, and a



Nearby lakes invite boating and fishing.

"driving range" near Willow Green Golf Course.

Bowling

Pins fall throughout each day at two bowling alleys in North Platte. Cedar Bowl, 321 Rodeo Rd., features 24 lanes and Lakeway Lanes, southwest of the intersection of I-80 and U.S. Hwy. 83, has 12 lanes. Both alleys offer open bowling at almost all times throughout the summer.

Roller Skating

You can't roller skate in a buffalo herd, but you can skate in North Platte at the Starlite Skate Center, 2221 East 4.

Movies

Two movie theatres offer recent film releases daily. The Fox Theatre is downtown at 301 East Fifth and the Pawnee Drive-In Theatre is on West

Hwy. 30 near the edge of the city. Call the theatre or consult the local newspaper for current features.

Horseback Riding

Horseback riding amid lush green canyons is featured at the Valley View Guest Ranch near Maxwell about 15 miles away by Interstate 80.

Parks

Planning a picnic or just want to relax outdoors? Try any of the city parks, public camping areas or Interstate rest areas.

Cody Park, located in the northeast section along the North Platte River, is the hub of North Platte's park system. There are tennis courts, ball diamonds, kids carnival rides, a swimming pool and picnic areas.

Enclosing a beautiful lagoon is the

park's special attraction, a wildlife refuge and zoo. Also under development is a Storyland Zoo area which includes a large steam locomotive. To get to Cody Park follow U.S. Hwy. 83 north to edge of the city and turn off to east at the park entrance.

Other parks include Centennial Park, a new area in the southwest part of the city next to the high-rise apartment building, and Memorial Park off U.S. Hwy. 30 in the east part of town. Memorial Park features well-shaded picnic areas, a steam locomotive and the D.A.R. Museum.

Fishing and Hunting

Once called "The Great American Desert," the prairie land around North Platte is now a land of lakes.

Nearby, north of Ogallala is Nebraska's biggest, giant Lake McConaughy, which produced a netful of the state's hook-and-line fishing records.

Other close-by lakes with good fishing include: Lake Maloney 8 miles south of North Platte, Red Willow near McCook (54 miles), Jeffery Canyon near Brady (25 miles), Johnson near Lexington, (68 miles), or Sutherland Reservoir near Sutherland (22 miles).

For variety, anglers can wet a line in the hundreds of Sand Hills lakes that dot the northern part of the area. Take U.S. Hwy. 83 and head north.

If you want a sure thing, try a trout farm such as Cold Springs Trout Ranch, southwest of intersection I-80 and U.S. Hwy. 83.

To see how fish are raised for stocking lakes, visit the Nebraska State Fish Hatchery. Located three miles south of the city on U.S. Hwy. 83 and a half mile east is one of largest fish hatcheries in the country. Primarily a walleyed pike hatchery, it includes displays on how fish are raised and stocked.

Hunting, too, delights the sportsman, with a roster that includes pheasant, quail, grouse, waterfowl, wild turkey, and both white-tailed and mule deer.

Even non-hunters will enjoy a visit to Ole's Big Game Lounge in Paxton (35 miles west) which features a large display of trophy animals from around the world.

Fishing and hunting permit fees: resident hunt 4.50, resident fish 4.00, resident hunt-fish 8.00; nonresident hunt 25.00, nonresident fish 6.00, nonresident 3-day fish 3.00.

Nebraskaland Days

For a rip-roaring time for the whole family, don't miss Nebraskaland Days in North Platte the third week in June each year. There will be big parades, pageantry, frontier shows, barbecues, and a continuation of the bone-busting Buffalo Bill Rodeo, the World's First.

It's the state's big blow-out where our neighbors from out-of-town or out-of-state get a big western welcome.

Also events a dian da muzzle-square bake.

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Wild World

"Wild rollickin Cody!"

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And ta Wild We County and the S be inte World," historical all of the want to c

Tennis, Horseback-riding, Nebraskaland Days



Pheasant hunting.

included in the schedule of events: western art exhibits, tournaments, old-time shoot-out, loading rifle shoot, huge dance, and amateur cake

ing throughout the week will frontier Revue stage show and carnival.

1974 celebrity selection was arey

West and Musical

West World Musical — a big salute to Buffalo Bill

fast-paced, lively entertainment for audiences of today mixed in nostalgia of Old West yesteryears runs nightly throughout the week at the Wild West Arena, just west of Buffalo Bill's Ranch State Park, and about 10 minutes from Interstate 80.

performers are all top flight talents, including outstanding personalities and full-of-life men and women on their way to the top of the entertainment field.

Old West World Musical is fun for the whole family, and will give you a new introduction to all the things that Buffalo Bill Cody's Wild West show, growing out of the Old Buffalo Blowout at North Platte in 1882, has made the West come alive for the world. And right here, where it all began, you can get the real feel of that great and exciting story.

There is time to visit Cody's ranch home and the big red scout's Rest Ranch before the day is over.

Take time to visualize how the Wild West Arena area, the Lincoln Historical Society Museum, the scout's Rest Ranch area will be merged into "Wild West" — a combination theme park, attraction and memorial to those who came West. You'll come back again to see Wild

West World grow into one of the West's most unique educational and amusement institutions.

Wild West World Musical is produced under auspices of the William F. Cody Western Heritage Foundation, a nonprofit organization dedicated to the preservation and interpretation of the life and legend of the American West. If you are interested in more information on the Foundation, write William F. Cody Western Heritage Foundation, P. O. Box 370, North Platte, Neb., 69101.

Rodeos

North Platte is where rodeo began with Buffalo Bill Cody's Old Glory Blowout on July 4th in 1882. 93 years later, rodeo is going strong in North Platte and throughout Nebraska.

Gates open at the Buffalo Bill Rodeo the third week in June in North Platte. The RCA-sanctioned event features the top rodeo cowboys in the country. The cowboys test the meanest critters in the west with big prizes to the winners.

Other big rodeo events in Nebraska include Crawford's RCA Rodeo, Ogallala's World Champion Steer Roping Contest, Nebraska's Big Rodeo in Burwell, Ogallala's Keith County RCA Rodeo, Harrison Rodeo, Sutherland Rodeo, Arthur County Fair, and Omaha's Ak-Sar-Ben Livestock Show and Rodeo. Nebraska State High School Rodeo finals in Ogallala — last week in June.

In May each year there is a scheduled trail ride originating at Maywood and riding across the rolling hills much as the Indians used to do.

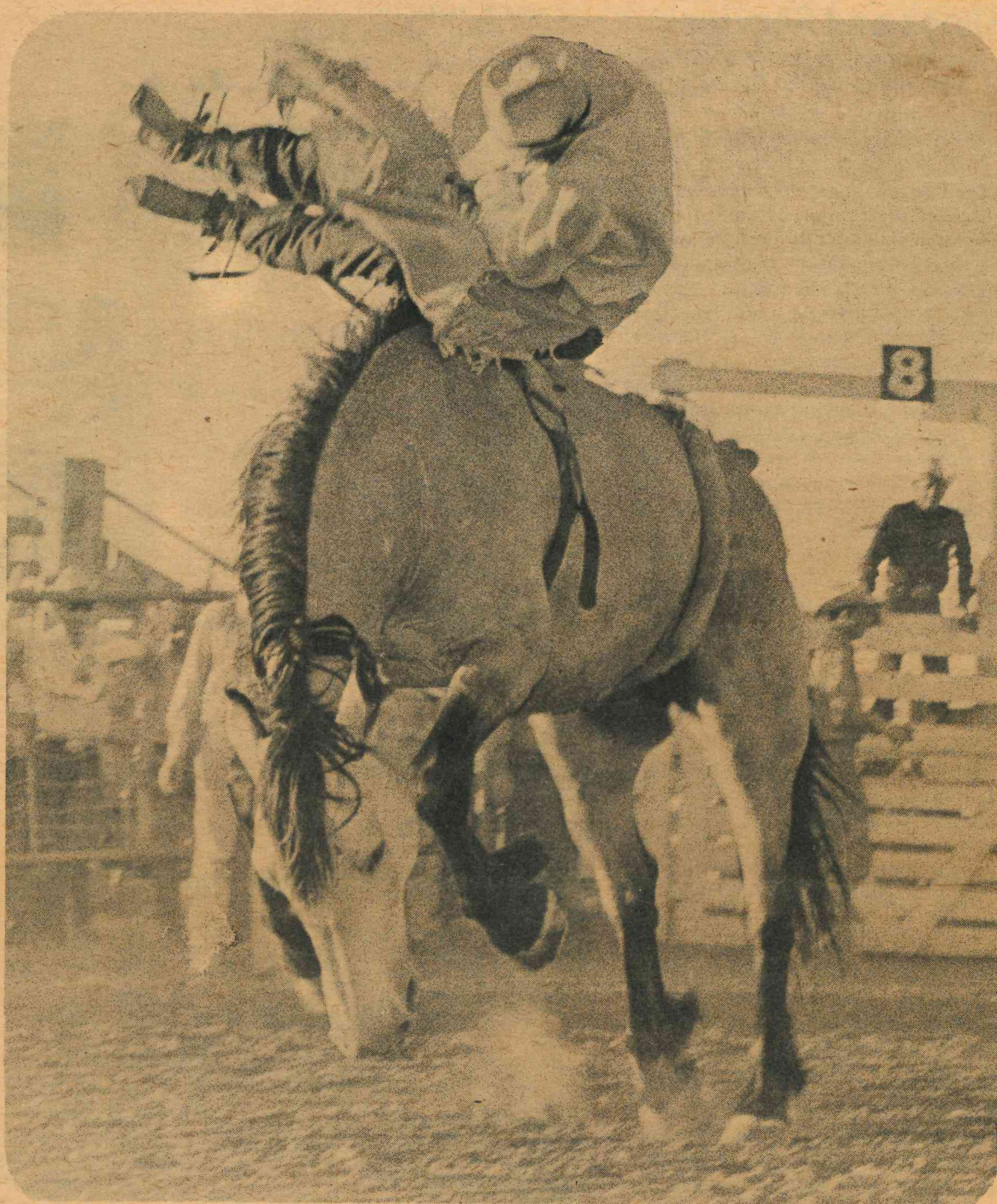
Churches

Church worship is part of the western way of life in North Platte with about 36 churches of all denominations. For a listing consult Friday's local newspaper, the telephone book yellow pages, the Chamber of Commerce office or the front desk at motels or hotels.



Year Round Recreation

Swimming, handball, basketball, volleyball, etc. will be accommodated by the domed recreation center which will open in the fall of 1975.



THE HOME OF RODEO'S U.S.A.

This Travelers' Guide is published as a courtesy to visitors by the City of North Platte in cooperation with the Chamber of Commerce.

We invite any comments you wish to make about the community or this guide. Send them to Chamber of Commerce, P.O. Box 968, North Platte, Nebraska 69101.

General Store

Lodging, Food, Outfitters, Banks, Reading,

Shops and Services

As the retail center for a vast area of Nebraska, North Platte prides itself on having a complete line of shops and services. Here's a rundown:

Camping and Sporting Goods

Shops which feature camping and sporting gear include: Ace Hardware, 601 S. Dewey; Coast to Coast, Westfield; Gambles, 218 East 5; Gibsons Discount Center, 1620 East 4; Montgomery Ward, 423 N. Dewey; W.J. O'Connor Self Service, 209 East 4; J.C. Penneys, Mall Shopping Center on S. Dewey; Sears Roebuck, 304 East 5; Skaggs Drug Center, Mall Shopping Center on S. Dewey; Youngs Sporting Goods, 414 N. Dewey; Allen's Self-Service Drugs, 2nd and Dewey; True-Value, 1510 East 4th; Pedal Power, 2424 East 4th.

Supermarkets & Convenience Stores

Barn Store, 2500 West Front; Dart In, 302 Rodeo Rd.; Gibson Discount Center, 1620 East 4; Hinky Dinky Store, Mall Shopping Center on S. Dewey; The Nebraskan IGA, 206 N. Jeffers; Safeway Store, William and Jeffers; Sixth Street Food Stores, 521 N. Bailey, 1921 West A and 9th & Jeffers; Pioneer Market, 514 North Vine.

Banks

First National Bank (BankAmericard), 201 N. Dewey; McDonald State Bank (BankAmericard and Master Charge), 422 N. Dewey; North Platte State Bank (Master Charge), 120 East 3rd; American Security Bank (BankAmericard and Master Charge), 422 Rodeo Road.

Books and Reading

Bible Supplies, 317 N. Dewey; North Platte Public Library, 120 West 4th; Odegard's, 408 N. Dewey; Ye Book Shoppe, 100 East 5th.

Miscellaneous

Souvenirs: Fort Cody Trading Post, Intersection I-80 and U. S. Hwy. 83; Honest John's, 1421 East 4th St.; Buffalo Bill Trading Post, 1301 Rodeo Rd.

Lodging

The traveler can choose from almost 30 motels and hotels and 1,500 rooms for an overnight stay in North Platte. Many feature a swimming pool (P), restaurant (R), lounge (L), and kitchenette (K). Single rates generally run from \$7 to \$16 and double rates from \$10 to \$21. First number in listing following telephone number is typical single rate, second is typical double rate.

Arrowhead Motel

820 So. Bailey, 532-9889

Bar X Motel (R)

112 E. 10, 532-0664, \$8-\$12

Bel Air Motel (K)

321 S. Dewey, 532-8130, \$14-\$20

Capri Motel (P, R, L)

1402 Rodeo Road, 532-3477, \$10.00-\$15.00

Cedar Lodge Motel (K)

421 Rodeo Road, 532-9710, \$10-\$18

Circle C. Motel (P)

920 N. Jeffers, 532-2313, \$16-\$22

Circle C South (P,R,L)

1211 S. Dewey, 532-0130, \$18-\$22

Coachman Motel

1021 S. Dewey, 532-8717, \$12-\$18

Dunes Motel

1401 S. Dewey, 532-0230, \$13.00-\$20.00

El Rancho Motel (P,K)

615 Rodeo Road, 532-0490, \$12-\$18

Elms Lodge Motel (P,K)

1211 E. Fourth, 532-9220, \$10-\$16

Holiday Inn (P,R,L)

So. Hiway 83, 532-9090, \$16-\$23

Howard Johnson (P,R,L)

So. Highway 83, 534-3120, \$17.00-\$26.00

I-80 Inn

U.S. 83 & I-80, 532-6980, \$13-\$16

Jones 80 & 83 Motel

902 S. Dewey, 532-8730, \$14-\$20

Knight's Inn

902 S. Jeffers, 534-2650, \$12-\$16

Lazy J Motel (K)

3605 Rodeo Road, 532-6594, \$8-\$14

Motel 6

Hwy. 83 South, 534-3510, \$8-\$13

Park Motel (K)

518 S. Jeffers, 532-6834, \$10-\$18

Plains Motel

2015 E. 4th, 532-1777, \$6-\$14

Ramada Inn (P,R,L)

1407 S. Jeffers, 534-3630, \$16-\$28

Rambler Motor Court (P)

1420 Rodeo Road, 532-9290, \$10-\$28

Ranch Motel (P,K)

520 Rodeo Road, 532-2543, \$8-\$14

Sands Motel (P,R,L)

So. Highway 83, 532-0151, \$15-\$25

Simpson's Motel

821 S. Dewey, 534-2600

Scout Motel (P,K)

2305 Rodeo Road, 532-0190, \$7-\$12

Stanford Lodge (P)

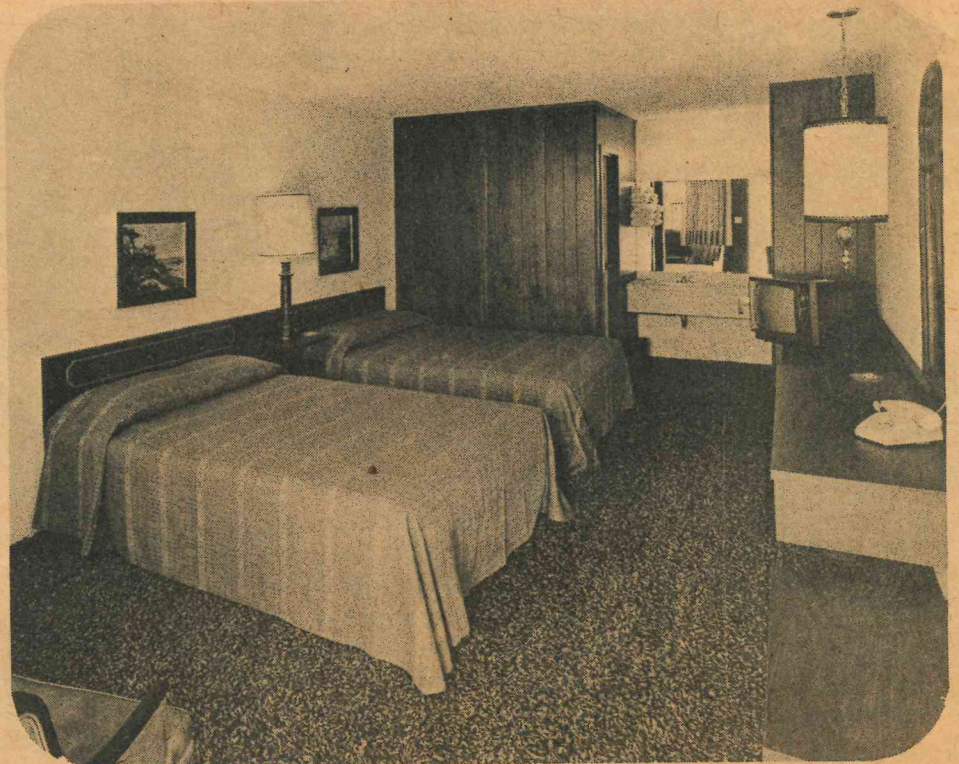
1400 E. 4th, 532-9380, \$10-\$14

Triangle Motel (P)

West Highway 30, 532-6654, \$10-\$16

Uptown Motel (K)

721 E. 4th, 532-4775, \$10-\$24



About 1,500 rooms are available for travelers

Camping Out

Pitch a tent and stay awhile or unhitch the trailer and park awhile. Either way the North Platte area has plenty to offer. A list of the nearby camping spots includes:

In North Platte: Lake Maloney, U.S. Hwy. 83 south 7 mi.; Cutty's Campers Inn, interchange I-80 and U.S. Hwy 83; Sunset Trailer Court, 3120 Rodeo Rd. and Cody Park.

North: Arnold Lake, Nebr. Hwy. 70 near Arnold, 40 miles from North Platte; Nebraska National Forest, U.S. Hwy. 83 and Nebr. Hwy. 2 east of Thedford, 75 miles.

East: Gallager Canyon Recreation Area, I-80 and Nebr., Hwy. 21 south of Cozad, 52 miles from North Platte; Johnson Lake, I-80 and U.S. Hwy 283 south of Lexington, 68 miles, Buffalo Bill Cody Campground and Ft. McPherson campgrounds

with horseback riding, 15 miles east of North Platte.

South: Wellfleet Lake, U.S. Hwy. 83 south of North Platte, 26 miles; Red Willow Reservoir, U.S. 83 south of North Platte, 54 miles.

Southwest: Champion Lake and Enders Reservoir, west I-80 and Nebr. Hwy. 61 near Imperial, 105 miles from North Platte.

West: Sutherland Reservoir, swimming, camping, golfing, I-80 south of Sutherland, 22 miles from North Platte; Lake McConaughy and Lake Ogallala, I-80 north of Ogallala, 55 miles.

Dining Out

Hungry travelers will find a long menu of eating spots from which to choose. They range from attractive dining places which offer leisurely eating with your favorite beverages to quickie hamburger spots.

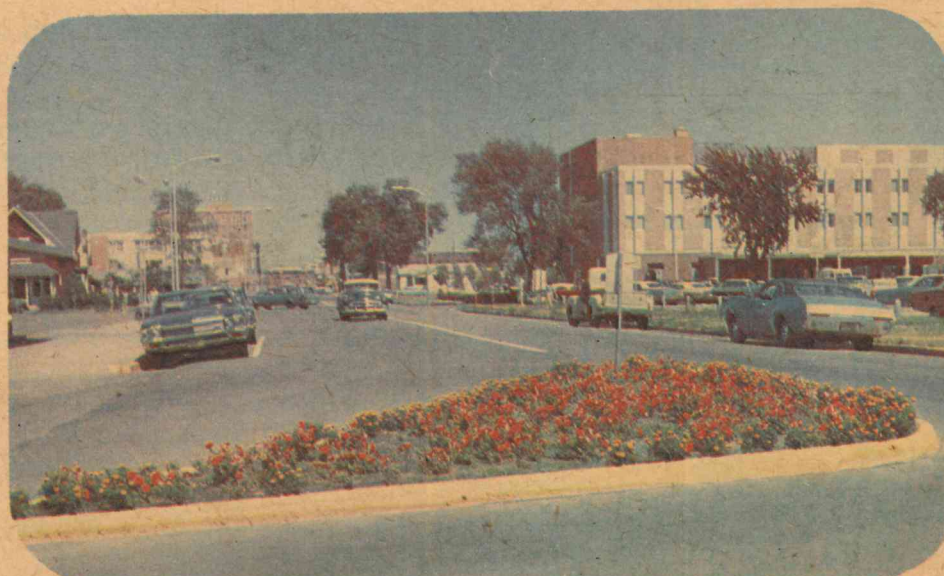
Being in cowboy country, it should be no surprise that the featured attraction at most restaurants is Nebraskaland Beef.

Don't be afraid to dress informally, but make sure to allow adequate time for your meal. Most restaurants often are quite busy at mealtime.

Please tell your host or hostess how you enjoyed your meal. They are anxious to please you.

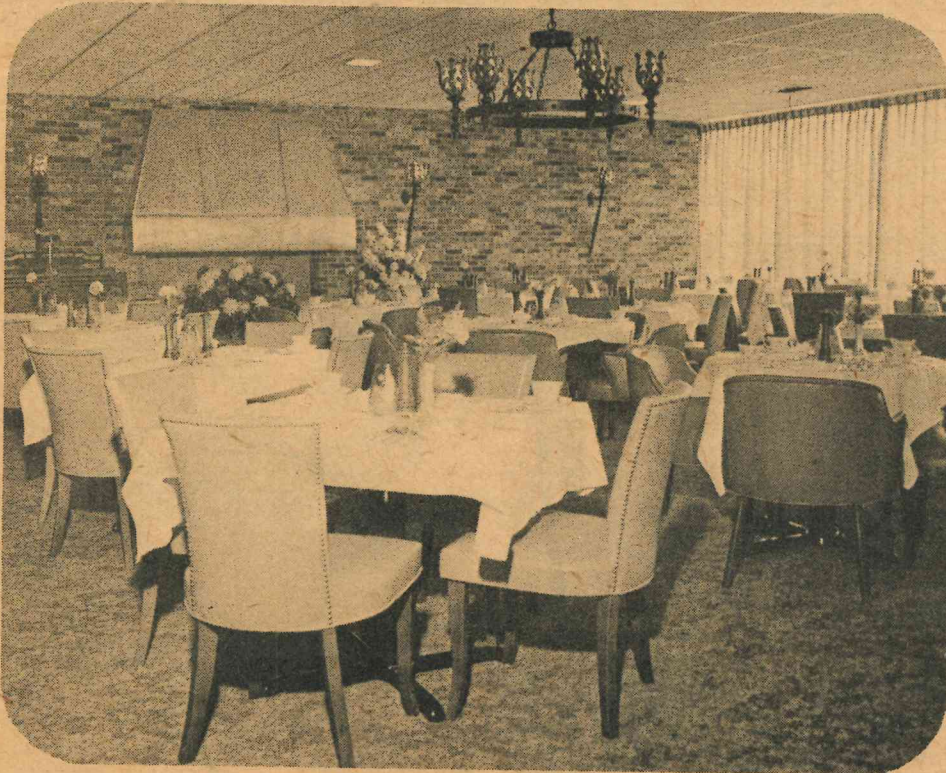
Dining Places with Full Menu And Alcoholic Beverages Available

Big Johns, 104 N. Jeffers; Capri Motel & Restaurant, 1402 Rodeo Road; Circle "C" South Motor Inn, 1211 So. Dewey; Holiday Inn, So. Highway 83; Howard Johnson, So. Highway 83, Joe's Supper Club, West Highway 30 (membership available); Muffie's, 702 Rodeo Road; Char Bar,



Downtown North Platte, a city of about 22,000

Transportation, Souvenirs



Lovely dining rooms make meals a welcome break.

1321 East 4th; Wing's Airport Inn, Lee Bird Field.

Ramada Inn, 1402 So. Jeffers; Sands Motel, So. Highway 83; Tucker's Restaurant, 511 No. Jeffers.

Restaurants and Cafes

Conley-Detlefsen Restaurant, Intersection Hwy 83 and I-80; Fox Lunch, 503 No. Bailey; La Casita (Mexican), 1911 E. 4; McLaughlin's Cafe, 402 E. 4; Mom's Cafe, 219 Rodeo Road; the Hump, West Front Street.

Old English Inn, 103 E. 2; Grampy's, Frontage Road; Pizza House, 2100 E. 4; Tomahawk Truck Stop, Intersection I-80 and Hwy 83; Pizza Hut, 1002 So. Jeffers; Rogers Fine Foods, 1400 So. Jeffers; Sirloin Stockade, 1000 So. Jeffers; Tagge's, 1200 Rodeo Road; Skelly Inn, 109 Rodeo Road.

Fast-Food Eating Places

(D — drive-in, C — carryout)

A & W Drive-In, 1315 So. Dewey (D); Arctic Circle, (C), 202 So. Jeffers; Dairy Queen Brazier (c), 502 So. Jeffers; Dog n' Suds, (D), 825 So.

Jeffers; Betty's Tasty Treet (D), 1101 No. Jeffers; Hartley's Self-Service Drive Inn (D), 821 East 4.

Kentucky Fried Chicken (C), C & Jeffers; King's Food Host (D), 920 So. Dewey; Merricks Ranch House Drive Inn (D), 1220 E. 4; Orange Julius, The Mall on S. Dewey; Taco John's, (C), 1216 E. 4; Pom Pom Ice Cream Parlor (C), The Mall; Sno-White, 1210 North Jeffers; Shakey's Pizza, 102 West Leota.

Getting About

North Platte lies along the route of many historic trails including the Oregon Trail, Overland Trail, Mormon Trail and Pony Express Route.

It was also the route for the first transcontinental railroad, first transcontinental public highway, and first transcontinental air mail route.

Although most people travel by car on the Interstate, North Platte does have several alternative ways of getting about. Stagecoaches and wagon trains don't stop here anymore, but

buses and airplanes do.

Bus: Continental Trailways and Greyhound Lines provide North Platte with frequent east-west bus schedules throughout the day.

Air: Frontier Airlines, a regional carrier, serves North Platte with daily flights including service to major airports in Denver, Omaha and Lincoln.

Taxi: North Platte is served by the Yellow Cab Co., which offers 5 radio dispatched cabs.

Rent-A-Cars: Automobiles can be rented from Joe Dye Ford, 1900 Rodeo Rd., Wallace McKay Motor Company, 800 North Jeffers or Avis Rent-A-Car, Lee Bird Field.

Emergency!

The North Platte Hospital and the North Platte Memorial Hospital have a combined capacity of 101. The two hospitals will be replaced by a new facility which will be named the Great Plains Memorial Hospital. Approval for construction was given in 1973 and opening is scheduled for mid 1975.

Great Plains Mental Health Center is headquartered at 701 East C.

What's the News

Keeping in touch with the news while on the road is no chore since several newspapers, radio and television stations serve the city.

Newspapers

The North Platte Telegraph carries information on local happenings, weather forecasts and television listings as well as late local and national news. The Telegraph goes on sale around 4 p.m. Monday through Friday and 7 a.m. Saturday.

The Denver Post and the Omaha World Herald, both published daily and Sunday, are available at many locations in North Platte. They feature national news and sports plus comprehensive stock market reports.

The Central Nebraska Farmer-Stockman is published monthly.

Television

KNOP-TV, the local television station, provides viewing of the NBC Television Network on channel 2. Other stations received are: Kearney-Hayes Center KHOL/KHPL (ABC) on channel 6, Lincoln-Grand Island KOLN/KGIN (CBS) on channel 4 and Nebraska Educational Television on channel 9; also cable TV.

Commercial television stations carry a half hour of national news at 5:30 p.m. Central Time followed by a half hour of local news, weather and sports at 6 p.m. They also present a half hour report of national and local news, sports and weather at 10 p.m.

Radio

There are three radio station in North Platte, KODY 1240, KAHL 1410 and KJLT 970. Other stations received are: Lexington KRVN 880, Ogallala 930, McCook KBRL 1300, McCook KICX 1360, Cozad KAMI 1580 and Omaha KFAB 1110. Most radio stations air news broadcasts on the hour.

Vital Statistics

The city of North Platte is home for some 22,260 friendly people and a few grouches. They enjoy the clean air at an elevation of 2,801 feet.

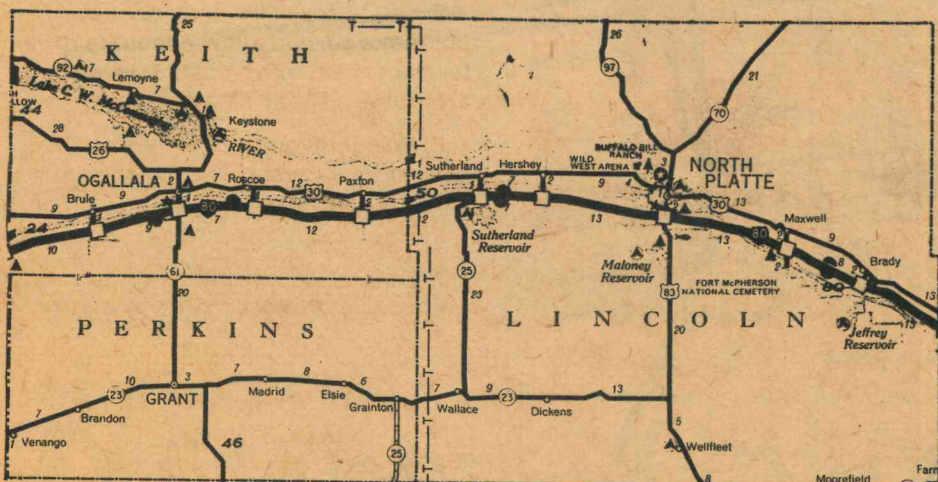
The community depends economically on railroading, retailing, wholesaling, ranching, farming, cattle feeding, government, education and, to a large degree, taking good care of travelers.

The city boasts a junior college and a technical college, and public and parochial school systems.

The crime rate is low as are taxes and unemployment compared to urban areas.

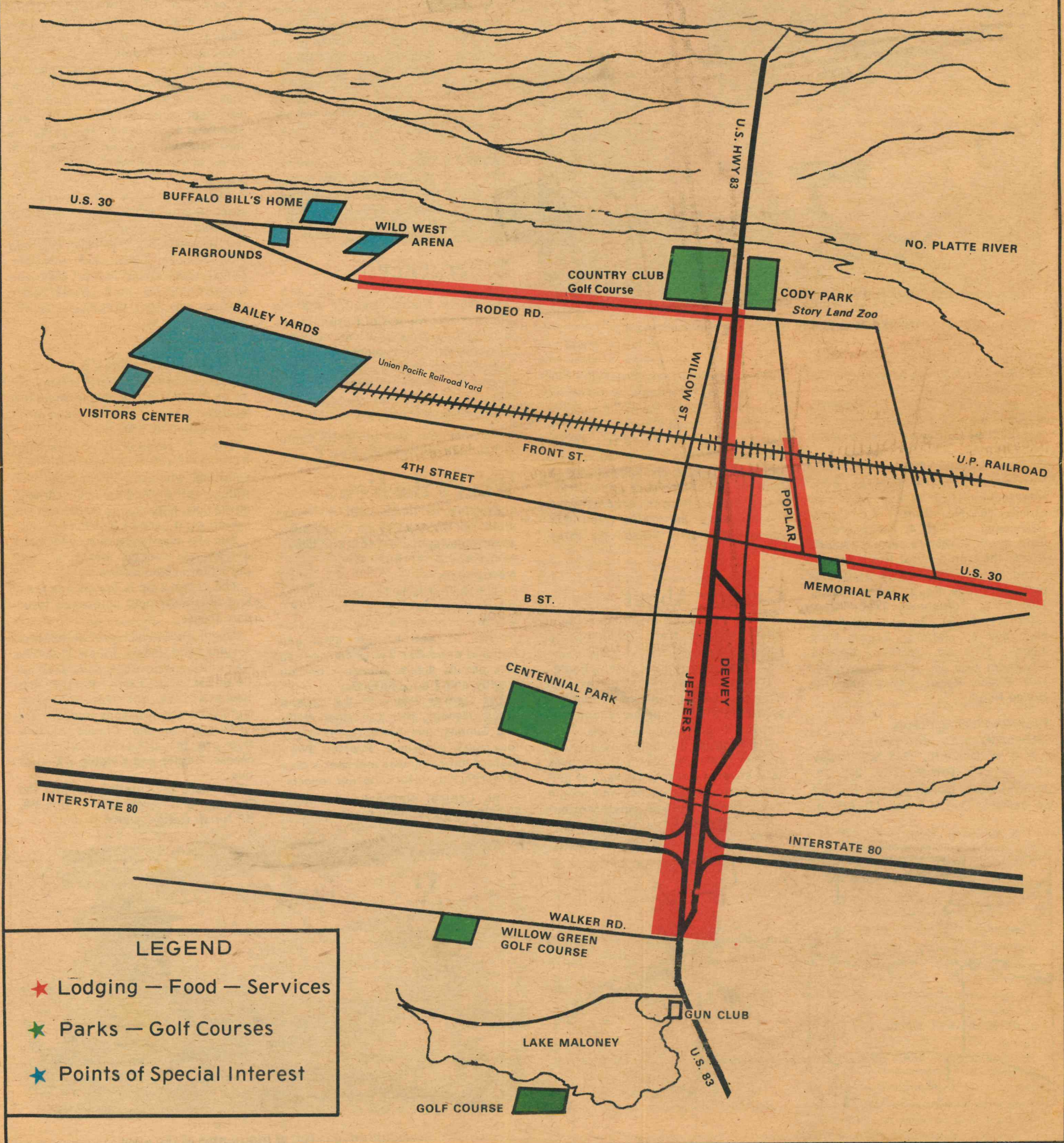
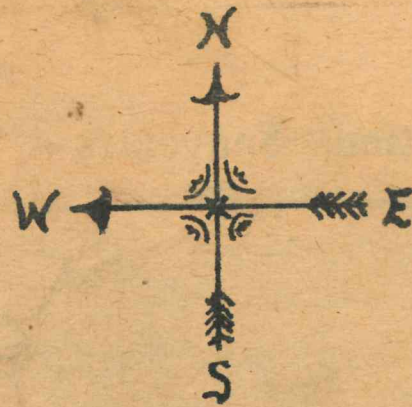
North Platte has over a hundred service and hobby clubs including Jaycees, Women's Division of Chamber, Lions Clubs; Rotary Club, Kiwanis Club and Optimist Club. Veterans organizations include the VFW and American Legion. Also active are the Elks, Masons, IOOF, Moose, Eagles and Knights of Columbus.

For more information, contact the Chamber of Commerce, P.O. Box 968, 512 North Bailey, North Platte.



Souvenir shop is full of mementos of the west.

North Platte, Nebr.



LEGEND

- ★ Lodging — Food — Services
- ★ Parks — Golf Courses
- ★ Points of Special Interest